

Branches, Bristles and Batteries: Toothbrushes Through Time

"Brush up" on terrific truths about toothbrushes while helping to develop habits that ensure good oral health. Hosted by Brushella the Tooth Fairy, this multi-station, interactive exhibition targeted to elementary school-age children helps visitors to discover how to have a lifetime of healthy smiles.

This exhibition has already reached more than 2 million people at children's and science museums across North America, including New Orleans; Oklahoma City; Cedar Rapids, Iowa; Portsmouth, Virginia; St. Paul, Minnesota; Kansas City, Kansas; Dallas, El Paso, Texas and Ft. Lauderdale, Florida, Manitoba, Canada; Sioux Falls, South Dakota, Las Vegas, Nevada, and Columbia, South Carolina.



The exhibition brings museums and local dental communities together to deliver important oral health messages to the public. Local dental associations in each city have partnered with host museums to promote the exhibition and plan educational programs, enhancing oral health education throughout the country.

Total exhibition space needed: 250 square feet

Exhibition elements:

- One five-panel timeline and 20 objects that trace the history of the toothbrush from ancient cultures to the present.
- Two interactive learning stations:
 - *Food For Thought*: Learn about the food pyramid and fit food-shaped puzzle pieces into the right space to inspire healthy snack choices.
 - *Plaque Attackers*: Find out about proper brushing and flossing techniques, and use the giant toothbrush to practice brushing on the giant mouth.
- *The Essential Toothbrush*, a self-standing interactive computer-driven learning station that explores the essential components of the toothbrush. Visitors can make their own version and learn about the care and storage of the toothbrush.
- One encased toothbrush tree.
- Two vintage dentifrice posters from France and Spain.
- Three text panels.
- A 6-foot toothbrush-shaped bench to encourage interaction between children and adults and *The Essential Toothbrush* learning station.



Participation fee: \$5,000/3 months, plus incoming shipping costs.

Educational and marketing materials, installation instructions, and condition reports are included.

For details about booking this exhibition, contact Elza Dunning at 410/706-4819 or edunning@dentalmuseum.umaryland.edu.